



May 6, 2025

Dear Educators, Volunteers, and Parents,

Thank you for being a member and Stakeholder of the Jovial community. As a Stakeholder, you benefit from our easy-to-use preschool management software, friendly support, and being a member of our vibrant nationwide community of like-minded preschools.

Thank you for your ongoing feedback. Your insights help us continuously improve Jovial, and we're grateful for the ideas you've shared. This spring, we'll be sending out a survey to gather even more of your candid input – we're eager to hear from you!

Thank you, too, for your continued support. As more preschools adopt Jovial, we're able to invest further in enhancing the platform for everyone. Our growth is fueled by your enthusiasm and your generous word-of-mouth referrals – thank you for helping us expand the Jovial community. Truly, there is strength in numbers.

At the heart of everything we do is our Mission: to support early childhood education across the U.S. and Canada. We provide free software to smaller preschools, helping educators and volunteers reclaim time traditionally spent on administrative tasks – so you can focus more on teaching, community-building, or even catching up on sleep!

Today, Jovial is trusted and loved by the majority of cooperative preschools and a growing number of traditional preschools across North America. Our software includes tools for family and student management, enrollment, tuition billing and payments, forms, attendance tracking, and more.

Looking ahead, we remain committed to serving you – our Stakeholders. We pledge to:

- **Listen continuously.** We know perfection is an impossible goal. Instead, we take a day-by-day approach; we listen carefully to your needs, and implement meaningful, ongoing, continuous improvements.
- **Act responsibly.** We aim to benefit all our Stakeholders – educators, families, volunteers, students – along with our employees, suppliers, the environment, and the broader community.
- **Be sustainable.** Jovial is here to stay, as a dependable foundation for the preschool community, and for our Stakeholders.

Thank you for being part of the Jovial story!

Yours in Community,

*The Jovial Family*