November 9, 2026

Dear Educators, Directors, Volunteers, and Parents,

This year we celebrate Jovial's 10th birthday! What began as a volunteer treasurer's weekend project at one small preschool is now a large and vibrant community of preschools, educators, and families across the U.S. and Canada.

Thank you for being a member and Stakeholder of the Jovial community. Thank you for your enthusiasm, for the thoughtful feedback and feature requests that shape every improvement we make, and for telling other schools about us. Jovial has never had a sales team or an advertising budget; it has had you. As more preschools join, we are able to invest further in the platform for everyone. Truly, there is strength in numbers.

At the heart of everything we do is our Mission: to support early childhood education across the U.S. and Canada. We do this by providing free, easy-to-use preschool management software with the tools a small school actually needs, and without the contracts and hefty monthly fees, so educators, directors and volunteers can reclaim the time traditionally spent on administrative tasks and spend it on teaching, on community, or even on catching up on sleep!

Today Jovial is loved and trusted by cooperative, church, community, nonprofit and independent preschools alike. Our software includes tools for family and student management, enrollment, tuition billing and payments, forms, attendance tracking, and more.

This Fall, we are restarting virtual Parent Education for the Jovial Community (parents, teachers, staff), with sliding-scale tickets so cost is never a barrier. Earlier today, we hosted our first event, a live workshop with Jen Lumanlan of **Your Parenting Mojo**, and we felt it was a great success!

Our next Parent Education event, **Is it Challenging Behavior? Listening to Children's Voices**, will be held on December 12. Our featured speakers are Jamie Cho, Ph.D. and Ninderjit Gill, M.Ed. Watch your inbox for the invitation, and please share it with your families!

Looking ahead, we remain committed to serving you, our Stakeholders. We pledge to:

- **Listen continuously**. Perfection is an impossible goal, so we take a day-by-day approach: we listen carefully to your needs and make meaningful, ongoing improvements.
- **Act responsibly**. We aim to benefit all our Stakeholders: educators, families, volunteers and students, along with our employees, suppliers, the environment, and the broader community.

- **Stay independent and sustainable**. Jovial is organized as a Social Purpose entity. We have no outside investors to pressure us away from our Mission. Jovial is here to stay, as a dependable foundation for the preschool community.

A birthday wish: our goal for this anniversary year is to welcome more schools like yours, especially the church, community and nonprofit preschools that are still doing it all by hand. If you know a director who would love Jovial the way you do, please pass along our name. Every school that joins makes the community stronger for all of us.

Thank you for ten years, and for being part of the Jovial story!

Yours in Community,

Hermann and the Jovial Family